

**BCO**

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BAYCHEM OLYMPIAD 2024

# **Sponsorship Prospectus**

# What is BayChem Olympiad?

The BayChem Olympiad stands as a premier online chemistry competition designed specifically for high school students, providing a platform for them to showcase their academic prowess and passion for chemistry. As an esteemed event, the BayChem Olympiad is recognized for its challenging nature, aligning with the standards of competitions such as the United States National Chemistry Olympiad (USNCO). The competition is structured around a comprehensive examination format, featuring sixty multiple-choice questions that span a diverse array of topics within college-level chemistry. The competition will be held on February 24th, 2024.

One of the primary objectives of the BayChem Olympiad is to serve as a valuable preparatory experience for students aiming to participate in rigorous chemistry competitions like the USNCO. By exposing participants to a wide range of topics, from thermodynamics to organic chemistry, the Olympiad aims to foster a deeper understanding and appreciation for the intricacies of the subject.

## Why Sponsor?

For potential sponsors, supporting the BayChem Olympiad represents a unique opportunity to contribute to the advancement of STEM education. By sponsoring the Olympiad, organizations can play a pivotal role in empowering young minds to pursue their academic passions and develop critical skills in the field of chemistry. The impact extends beyond the competition itself, as sponsors contribute to the broader mission of fostering a culture of excellence and curiosity in science education.

A key facet of the BayChem Olympiad is its focus on encouraging students to explore and delve deeper into their interest in chemistry or related fields. Beyond being a platform for competition, the Olympiad strives to instill a love for learning and discovery, motivating participants to expand their knowledge and understanding of the subject. This commitment to academic enrichment aligns with the fundamental goal of the BayChem Olympiad – to inspire and nurture the next generation of scientists and scholars.

# Sponsorship Tiers + Benefits

	Bronze	Silver	Gold	Partner
	\$100	\$200	\$400	\$1000
<b>General</b>				
Award custom prizes	x	x	x	x
Presentations at Opening + Closing		x	x	x
Tech Talk		1	2	5
Mailing List		x	x	x
<b>Branding</b>				
Logo on Website	x	x	x	x
Swag			x	x
Logo on T-Shirt				x
Company Banners				x